



February-April 2021

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Stay completely current on everything new at Kelly J's...add your name to my E-Newsletter List or check our website for any updates.



STORE HOURS

- Tuesday-Thursday 10am-4pm
- Friday & Saturday 10am-2pm
- Closed Monday & Sunday
- Closed Most Legal Holidays



Happy 2021!

It's been 3 years since I opened my new location, here in Colorado City! Time to celebrate...

We've had a challenging year dealing with the virus and more. Now, it's time to start a new and better year. I have some exciting ideas, events and classes planned for this hopeful year.

I hope you'll join me either in person or 'virtually'.

The classes in this first schedule of 2021 will be available in three different formats – I hope at least one will work for you.

In this newsletter you'll find information about:

- "A Change Of Season" Block of the Month Program
- Fabric Collage Workshop • 'Explore Free-motion' Class
- "Dream Big Sampler" Sew-Along • "Learn To Applique"

My store hours are set so that I can arrange for appointments, private lessons, and Friday/Saturday afternoon classes.

Stop in and visit frequently – there will be new fabric, new projects and lots of new inspiration!

See You Soon, Kelly J

"A CHANGE OF SEASON" - Kelly J's Block Of The Month

During the next 11 months you'll learn my raw edge machine applique technique, surface embellishment, pigment enhancements, machine quilting and a lot about your sewing machine and its accessories. **February-December 2021**



\$300 - "A Change of Season" Membership Includes:

- 12 fabric kits; one for each month • The Patterns and Instructions for each block
- Guidance & Suggestions for finishing • One-on-One Lessons
- 20% off on additional materials • Hands-on classes

Class #1 – "The Beginning – It's So Easy; learn this fun, special applique method

Class #2 – "A New Way To Applique"; let me guide you through my stitching technique

Class #3 – "Enhancing Your Blocks – Glitz, Pigments & more; bring your blocks to life!

Store/Shipping Address: 6850 CO HWY 165 Colorado City, Colorado 81019

Mailing Address: 10550 Dodge Rd. Rye, Colorado, 81069

COME CELEBRATE WITH ME!

THREE YEARS Open In Colorado City!

I opened my NEW shop on Jan. 30, 2018 and have appreciated your support more than you can know. To thank you, I'm offering you lots of special discounts the first week in February! I've received new fabrics, increased my Clearance selection and I have begun offering "ready to give, hand-made" items. Stop in to enter my Anniversary Prize Drawing, enjoy some treats & get some bargains!



- Buy 3 yards, Get the 4th yard **FREE!** (approx. 35% Off)
- **25% OFF** Regular Priced Fabrics (1/2 yd min)
- Clearance Fabrics An **Extra 20% Off!** (already 50% Off – 1 yd. min)
- Notions, Accessories & Kits – **20% OFF!**

Tues. February 2- Sat. February 6, 2021

Would You Like To Take A Class On Your Own Schedule?

"CHOOSE YOUR CLASS" FROM THIS LIST:

These are classes that I can prepare for on short notice. You must register in advance.

Choose one (or more) from this list – whether you'd like to take a private class (one-on-one) or gather 1 or 2 friends to enjoy a class together. Stop in or call with any questions or to register for a Friday or Saturday afternoon.

B – "MY ONE HOUR SHIRT" ...\$35; the pattern is included. This super easy wardrobe basic looks great on everyone! Make it hip length or long enough to be a tunic or dress! I love to use rayon batiks, but it would be nice in any woven fabric. **Allow 2 hours to complete this project.**

B – "KNOW YOUR NEW BERNINA #1" ...\$45; FREE if you own a new Kelly J's Bernina 4, 5 or 7 series machine. Learn all about your new, amazing machine! I'll guide you through your machine's, feet/functions/features so that you'll get the fullest value and fall even more in love with her! **Allow 1 hour per session**

B – "CHANGE OF SEASON BOM CLASS #1" ...FREE to Block of the Month members. Let's get started as I guide you through your first block – learn how easy it will be to create your amazing, complex appliqued blocks! *Members call to arrange your appointment*

B – "SERGING MADE SIMPLE" ...\$45 FREE to Kelly J's new machine owners. You won't be comfortable with your serger until we help you with threading, tension & handling your fabric while serging; they are so different than your sewing machine! **Allow for 2 hrs.**

B – "MAKE YOUR SEWING MACHINE YOUR FRIEND" ...\$45 Threading your machine and winding bobbins, properly, is more important than you might expect. Discover why you should use a certain sewing machine needle, the differences in thread & lots of little hints that will be sure to make your machine your 'best friend'! Any make or model of home sewing machine welcome. **Allow 2hrs for this class**

AB – "FREE HAND QUILTING by MACHINE" ...\$45 Discover how your sewing machine can help you quilt any size project, even a bed sized quilt! I'll share with you my own tips, tricks and tools that make free-motion machine quilting one of my very favorite things to do with a sewing machine! **Allow 2 hrs. for this class**

Workshops; Choose MY date or make an appointment

Register for one of the dates below. Otherwise, if you are interested in scheduling one of these classes/workshops for a one-on-one or private group, I will need 2 weeks' notice.

Please Note: Basic sewing skills & knowledge of your sewing machine are required – plan to bring your own sewing machine, you'll learn more about it!

AB - "CREATING FAUX-CHENILLE FABRIC" ...\$25 Learn how much fun it can be to 'create' your own fabric. I'll show you the tricks of this amazing technique while you make a luxurious scarf. Your sewing machine, one piece of fabric and the right tool is all you need. **Fri. Feb. 12, 2-4pm - 20% Off Class Supplies**

AB - "EASY FUSIBLE WEB APPLIQUE" ...\$30 includes a kit. Let me show you how easy & fun applique can be! Knowing this technique is the key to so many of my custom patterns and projects. **Sat. Feb. 13, 2-4pm**

AB - "BEGINNING QUILTING; Cutting to Binding" ...\$75 This IS the way to start; yes, there is a correct way to cut, piece, press & more. If you've never taken a quilting class, you're sure to learn some new methods to make your piecing more accurate and your quilting more professional. Optional Kit Available.
Fri. & Sat. Feb. 26 & 27, 1-5pm 20% Off Class Supplies.

AB - "FREE HAND QUILTING by MACHINE" ...\$40 includes a kit. Discover how your sewing machine can help you quilt any size project, even a bed sized quilt! I'll share with you my own tips, tricks and tools that make free-motion machine quilting one of my very favorite things to do with a sewing machine! Note: Take this class if you're interested in my upcoming "EXPLORE" CLASS. **Sat. March 6; 2-4pm**

AB - "FABRIC COLLAGE WORKSHOP" ...\$100 includes the kit* Let your creativity loose! Make your own one-of-a-kind mini quilt using your leftover fabrics! Learn about color, value and an awesome machine quilting technique! We'll be working with my own Rocky Mtn Bear pattern. **Special In-Store Discount During Class.*
Fri. March 12 & Sat. March 13, 1-5pm

I - "EXPLORE" - SECOND LEVEL FREEMOTION QUILTING...\$75; class includes the kit. Take your free-motion quilting to the next level. Let me guide you through a variety of special fill stitches that bring this stunning panel to life! Free-motion Quilting Experience Required **Sat. March 27; 2-5pm**

I - "Kelly's CARRY ON" WORKSHOP" ...\$75; discounted kit available. My original tote bag can be created in one of 3 sizes and is perfect for your favorite fabric panel. Learn my easy, unique zipper insertion and handle treatment. You're sure to make more! Two class sessions with a little homework! Sewing Experience Required
Fri. April 9 & Sat. April 10, 2-4pm

My Classes Are Rated **Beginner (B), Advanced Beginner (AB), Intermediate (I), Advanced (A)**

The classes are rated to let you know what skill level the class has been designed for.

If you have questions about whether a class is right for you, I'll be happy to help.

**PLEASE CALL 719-676-3425 TO RESERVE YOUR SPOT IN CLASS - SPACE IS LIMITED TO 3 PER CLASS
YOU MUST PICK UP YOUR CLASS SUPPLY LIST AT LEAST A WEEK BEFORE CLASS; SUPPLY LISTS WILL ALSO
BE AVAILABLE AT MY WEBSITE - www.kellyjssewingcenter.com**



Kelly J's CUSTOM EMBROIDERY NOW AVAILABLE!

Whether you're looking for a name embroidered on a jacket or monogrammed towels, I can help. Pricing from \$6.00
Call or stop in if you have any questions. 719-676-3425



Kelly J's Complete Sewing Machine Service

My basic service includes cleaning, oiling, tune up, adjustments & minor repairs. Any parts are additional, major repairs may be an extra charge. Turn around on most machine servicing is just a few days. All home machine makes and models welcome. **Complete Service \$75**

UPCOMING "VIRTUAL CLASSES" VIA ZOOM

During this strange time of quarantine, I would like to make it safer for you to enjoy taking classes. You'll have to download the ZOOM app, but that's easy! A good internet connection is the next necessity. I will be starting out with a few easy classes you can take while sitting at your sewing machine in your own sewing space. I will have the ZOOM link at my website and if you get my emails, the link will be in the email this newsletter was in. Let me know if you have questions. Once you sign up for a Virtual Class, I will provide you with an invitation and link to your class.

WINTER VIRTUAL CLASSES:

"No-Fog, Stay-Put Face Mask" - \$15 This face mask works like magic – your glasses won't fog up and the mask doesn't slip down when you're wearing it! You'll need some basic supplies and will receive a supply list when you register for class. **Sat. Feb. 20, 3-4pm**

"Easy & Fun Beginning Applique" - \$15 Let me guide you through the easiest applique process. You'll need some basic supplies and will receive a supply list when you register for class. **Sat. March 20, 3-4pm**

"My Simple 1-Hour Shirt" - \$15 Let me guide you through the easiest applique process. You'll need some basic supplies and will receive a supply list when you register for class. **Sat. April 17, 3-4pm**

Birthday Bonus Voucher



You will need to present your driver's license at the time you use this voucher; valid during the week of your birthday. **Receive 15% OFF** regularly priced fabrics & notions.

Name _____

Birthday _____

Date Redeemed _____

Amount Spent _____



HAND-MADE GIFTS READY TO GIVE!

Looking for a gift but no time to make one? Or, you don't make gifts but love to give a special person a handmade treasure?

Stop in and choose from our evolving selection – new items added often:

- ♥ Quilted Throws ♥ Tote Bags
- ♥ Placemats ♥ Decorator Dish Towels
- ♥ Mug Rugs ♥ Scarves
- ♥ Handmade Designer Soap
- ♥ Table Runners ♥ Pillowcases
- ♥ Wall Hangings ♥ Face Masks

Prices Starting At \$10

"DREAM BIG SEW-ALONG"

A Block of the Month Sampler

Learn 11 different piecing techniques while you make two new quilt blocks a month. At the end of six months you'll be ready to assemble this unique quilt.

Personal "Sew Along" lessons included with your membership; in person and Virtually via ZOOM.

We'll start in March but, sign up now to reserve your spot.

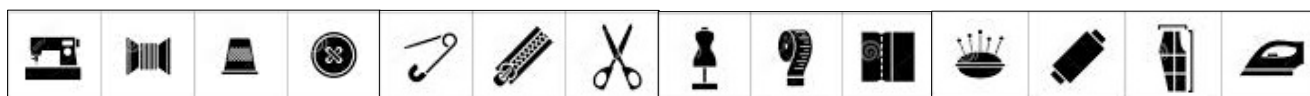
Approximately 71" square when it's finished.

Two different color ways available; Spring & Midnight



"Dream Big" Membership - \$100

Included: Monthly Block Kits & panel, Quilt Pattern, Book
Special discounts and Personal Lessons



"To Be Able To Do A Good Job, You Need A Good Tool"... A BERNINA!

Swiss Bernina Is The Last Family Owned Sewing Machine Company

- Heavy Duty Enough For Any Sewing Job
- Precise Enough For The Most Delicate Fabrics!
- Easy To Use • No Tension Changes From Denim to Chiffon!
- Built-In Needle Threader • All Steel Shuttle Hook
- Kelly J's SEWING SUCCESS PACKAGE, **FREE!**

Many Models Offer EXCLUSIVE Features:

- Jumbo Bobbin; holding 60% more thread
- Rescaling For Professional Embroidery • Dual-feed System!
- Bernina Stitch Regulator for Free Motion Quilting

Bernina, Bernette and Eversewn...all three families offer heavy duty performance and ease of use that you'll fall in love with!

**NOW
STARTING AT
\$199!**

REG. PKG. \$399+



Kelly J's SEWING SUCCESS PACKAGE – Included FREE with A New Machine Purchase

SEWING SUCCESS PACKAGE

20-25 Year Factory Warranty
Kelly J's Set Up & Orientation
Kelly J's Free 3 Month Trade Up
Kelly J's FREE Annual Service Warranty; cleaning, lubrication & tune up
Kelly J's "Know Your Machine" Guide Class (1-3 group classes)
Kelly J's Unlimited, One-On-One Lessons
Kelly J's "Sewing Help-Line"

VALUE

\$ 60
\$100-300
\$750+
\$65-200
\$200+
\$100+

TOTAL VALUE

\$365-1600+